



**COLORADO**  
**Department of Revenue**

Specialized Business Group—  
Liquor & Tobacco

Physical Address:  
1697 Cole Boulevard, Suite 200  
Lakewood, CO 80401

Mailing Address:  
P.O. Box 17087  
Denver, CO 80217-0087  
Fax: 303-866-2428

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Dear Stakeholders,

The Liquor Enforcement Division (LED) would like to extend our gratitude and encouragement to all of our licensees and stakeholders who are working so diligently in prioritizing their patrons and employees' health and safety as we navigate the alarming rise in positive COVID-19 cases across our state.

Several counties are moving into a more restrictive COVID dial level at 5:00 p.m. today. We know that these tightening restrictions on hours and service are extremely difficult on our already struggling industry; however, we also need to recognize that the underlying reasons for these measures are important ones, and adherence to local and state orders is paramount in our continued fight against this devastating pandemic.

We are all fatigued by the length of this crisis. Still, we are simultaneously hopeful that, with extreme diligence, we can emerge on the other side as a more flexible, robust, and resilient industry. Now more than ever, individuals' actions affect the alcohol beverage landscape as a whole, and only with personal responsibility and adherence to best practices can we anticipate a full recovery.

Please ensure that you are in frequent contact with your local health officials and local licensing authorities in order to keep abreast of the rapidly evolving public health guidance and restrictions for your specific location(s). LED is working tirelessly to support our licensees and state partners, and we encourage everyone to adhere to all public health orders and best practices. Now is not the time for stalwart defiance or to become lax in your efforts to protect our most vulnerable Colorado families and neighbors; to do so can result in administrative action on your liquor license up to, and including, suspension and revocation.

Thank you for your communication, ideas, and partnership with LED, and please do not hesitate to reach out to us at [dor\\_led@state.co.us](mailto:dor_led@state.co.us) with any concerns you may have.

**Colorado Liquor Enforcement Division**