

# Erie Parks & Recreation

## Advertising & Vending Opportunities

### COMMUNITY PARTNER

The Community Partner relationship goes beyond a single venue or event. By partnering with the Town, companies support our mission and demonstrate their involvement within the community. It is our aim to ensure that Community Partners help us enhance the level of service we provide to our residents and visitors to Erie while providing valuable exposure for each partner.

- One (1) company-provided banner (3'H x 6'W) to be hung in the gym/indoor track at the Erie Community Center for one (1) year
- One (1) 30 second ad on the eBoard in the lobby at the Erie Community Center; to run approximately 130-200 times per day for one (1) year
- One (1) company-provided banner (5'H x 8'W) to be hung at The Ballpark at Erie from March 15 - November 15; choice of field
- Company logo and website pass-through rights on [www.erieco.gov/specialevents](http://www.erieco.gov/specialevents) for one (1) year
- Event sponsorship for all Town of Erie Parks & Recreation Department special events (see event sponsorship packet for details).

**\$4,000 (limit 5 Community Partners per year)**

### ELECTRONIC MESSAGE BOARD (EBOARD)

A prominent electronic message board is located in the main lobby of the Center. Ads are displayed for 30 seconds approximately 130 - 200 times per day. Artwork (provided by advertiser and submitted in .jpg format, 896 x 504 px) must be approved by the Town. Ads may be replaced by advertiser a maximum of one time per month for 6 or 12 month agreements.

- 3 months: \$300
- 6 months: \$500
- 12 months: \$1,000

### GYM/INDOOR TRACK BANNER

Ten (10) spaces are available in the gym/indoor track to hang a 3'H x 6'W banner. All banners (provided by advertiser) must include fonts and graphics visible from the center of the gym and must be approved by the Town.

- 6 months: \$600
- 12 months: \$1,000

### BALLPARK BANNER

There are sixteen (16) 5'H x 8'W banner spaces available on one or more of the four (4) ballfield outfield fences for premium exposure. All banners (provided by advertiser) must include fonts and graphics visible from the center of the complex and must be approved by the Town. In order to prolong the life of your banner, we recommend providing a banner with wind cutouts. Banners to be displayed from March 15 - November 15.

- 1 banner: \$500
- 2 banners: \$400 each
- 3+ banners: \$350 each

### YOUTH SPORT ADVERTISING OPTIONS:

Sport	Participants	Price	Each Sport Includes
Basketball	600	\$2,000	• Logo on uniform
Soccer (Spring)	750	\$2,500	• Logo on flyers/advertisements
Baseball/Softball	800	\$2,500	• Logo in program guide
Soccer (Fall)	750	\$2,500	• Logo on Town's sport specific website and Quickscores
Flag Football	250	\$1,000	• Banner - indoor or outdoor
Volleyball	100	\$750	• Booth at one game day / A-Frame during all games

### TOURNAMENT & EVENT VENDING

Vending is limited to one food vendor and one non-food vendor per day\*  
*Community Partners receive priority date selection and discounted rate*

- \$100.00 per day
- \$125.00 per day during Sparkler Tournament (July 1 - July 7)

\*Proper Food Licensing and Town of Erie business license required

In the event of tournament cancellation, fee will be credited back to vendor. Desired vending dates will be confirmed with formal vending agreement.

*Looking for More?*

Event sponsorship opportunities available at  
[erieco.gov/specialevents](http://erieco.gov/specialevents)



# Erie Parks & Recreation

## Advertising & Vending Commitment Form

Please indicate your level of sponsorship commitment with the Town of Erie. Payment can be made in cash or check. Checks should be made payable to: Town of Erie. Payment is due at time of commitment. Please note, packages are based on the calendar year. All banners must be neat and clean and are subject to approval. A high resolution color and black/white logo must be provided for all sponsorships or advertising.

Please return form to: Ashley Burger, Administrative Specialist - Recreation; PO Box 1110; Erie, CO 80516; email to: aburger@erieco.gov; or fax to: 303.828.0661

### Community Partnership (limit 5 per year)

<input type="checkbox"/> Community Partner	\$4,000
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### A la Carte Advertising Options

*These option may stand alone or be added to a Community Partnership*

#### Electronic Message Board (eBoard)

<input type="checkbox"/> 3 Months	\$300
<input type="checkbox"/> 6 Months	\$500
<input type="checkbox"/> 12 Months	\$1,000

#### Gym/Indoor Track Banner (Limit 10 Banners)

<input type="checkbox"/> 6 Months	\$600
<input type="checkbox"/> 12 Months	\$1,000

#### Outdoor Banner at The Ballpark

(March 15 - November 15; limit 8 banners per field)

<input type="checkbox"/> 1 Banner	\$500
<input type="checkbox"/> 2 Banners	\$400 / each
<input type="checkbox"/> 3+ Banners	\$350 / each

#### Youth Sports

<input type="checkbox"/> Basketball	\$2,000
<input type="checkbox"/> Soccer (Spring)	\$2,500
<input type="checkbox"/> Baseball/Softball	\$2,500
<input type="checkbox"/> Soccer (Fall)	\$2,500
<input type="checkbox"/> Flag Football	\$1,000
<input type="checkbox"/> Volleyball	\$750

**Advertising Total: \$\_\_\_\_\_**

### Tournament/Game Day/Event Vending

(Limited to one food and one non-food vendor per day\*)

<input type="checkbox"/> Standard Day	\$100 per day	# of days: _____
<input type="checkbox"/> Sparkler Tournament <small>(July 1 - July 7)</small>	\$125 per day	# of days: _____
<input type="checkbox"/> Special Event	\$100 per event	Event Name(s)

\*Proper Food Licensing and Town of Erie business license required to sell food/merchandise, finalized tournament schedule available late January.

**Vending Total: \$\_\_\_\_\_**

\*Priority selection deadline for Community Partners is February 28. Following the priority selection deadline, all vending requests will be considered on a first-come, first-serve basis.

**Note: This is a request form only; you will be required to sign an agreement reflecting all approved commitments once request is approved.**

### CONTACT INFORMATION

Name of Business/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Email (required): \_\_\_\_\_

Date: \_\_\_\_\_

#### STAFF USE ONLY

Date Received: \_\_\_\_\_

Payment Received: \_\_\_\_\_

Contract Signed: \_\_\_\_\_

Notes: \_\_\_\_\_