



Erie Bucks Help Support Local Businesses P2



Homebuyer's Incentive Program P3



2011 Tree Incentive Program P4



Photo: Erie students help plant trees during Arbor Day celebrations. The 2011 Erie Arbor Day Celebration will be held on April 23rd at the Erie Community Park from 10:00 am – 12:00 pm.

Erie Edition

Visit the Town of Erie online at www.erieco.gov



Letter from the Mayor

2011 Shaping Up to be a Banner Year for Erie



WOW! Recent changes and innovations in the way we do business in Erie are getting state and nationwide attention... the good kind.

Press and TV in recent weeks featured Erie on a variety of topics in which we are out front and center in:

- Streamlining our development process to be less expensive, faster and simpler than that of many competing cities, while ensuring a high level of quality. (Other cities are following our lead, but we are well ahead and reaping the benefits.)
- Our competitive positioning for the ACE / NASA Tech Park and its 5,000 jobs.
- "It pays to be in Erie" housing incentive first introduced in December 2010, a unique Public-Private partnership that cost the Town virtually no money but is forecast to produce up to \$1 million for future Erie operations (money that you and I will not have to pay, as a result). New homebuyers in Erie can receive local incentives worth up to \$3000!

One of Erie's generous corporate citizens, Colorado National Golf Club, NCAA home

of the C.U. Buffs, made a donation to the Town for this incentive worth hundreds of thousands. We thank them for the investment to grow our local economy.

Vector Air donated "See Erie by Air" flights and local businesses are donating to the welcome package managed by the Town.

Limited introductory memberships at the Erie Community Center are also available to new families and investors in Erie. All in all... Small investment + Big return = GOOD.

Additional neighbors also lighten the load in the future, contributing to the overall revenue pool making "per person" costs (yours) less. Neighbors I've talked to wish well for the new families and their good fortune, they are happy to see others do well. Continued on page 2



Continued from page 1

• Another idea; "Erie Bucks" creates a local currency, of sorts, for you to receive in the mail and spend with your local businesses, keeping economic activity in town to stimulate local jobs and sales tax revenue for your Town operations. Look for them in your utility statement in May.

The Board of Trustees is serious about helping to build a solid economy in Erie to benefit its' citizens, now and into the future. It's working: as I write this, Community Development Group has announced they have attracted a major national capital partner to fund the 2,880 home Bridgewater project, a beautiful master planned community located north of Erie Parkway, from Historic Old Town to Erie High School. This will provide local jobs in engineering and the construction trades, while supporting local businesses and creating an economic garden for the next decade!

As always, the future is certainly bright in Erie.

Mayor Joe Wilson

Did you know?

Prior to the completion of the Lincoln School in 1907 (now Town Hall), school in Erie was first held at the site of the original Town Hall located at 237 Wells Street (currently home to the Erie Chamber of Commerce) and the "Coffin House" located at 525 Pierce Street.

ERIE EDITION IS A BIMONTHLY NEWSLETTER PUBLISHED BY THE TOWN OF ERIE.

PLEASE SUBMIT QUESTIONS OR COMMENTS TO:
ERIENEWSUPDATE@ERIECO.GOV
OR CALL 303-926-2764.

ERIE TOWN HALL
PO BOX 750
645 HOLBROOK STREET
ERIE, COLORADO 80516

Town Launches "Erie Bucks" to Support Local Businesses

The Town of Erie is continuing to accept applications for the Erie Bucks program due to strong interest from the Erie business community.

The Town of Erie, Erie Chamber of Commerce and the Erie Economic Development Council (EEDC) are working together to encourage people to shop in Erie through a new program approved by the Board of Trustees called "Erie Bucks." There is NO COST to businesses, however, businesses must submit a short, easy to complete online application in order to participate. Here's how the program will operate and work to bring Erie businesses more local customers:

1. Businesses submit an online application and agree to participate in the program for the entire year.
2. The Town, the Chamber and the EEDC will kick-off an advertising campaign letting people know about Erie Bucks and which businesses will be participating.
3. The program will launch in May, 2011. Every address that receives a water bill in Erie will receive an Erie Bucks card. This laminated card will allow people to obtain a \$5 discount at participating Erie businesses. The cards have no cash value, and can only be used on purchases greater than \$5.
4. Homeowners Associations (HOAs) that pay residential utility statements directly to the Town will be eligible to distribute Erie Bucks cards directly to their HOA members.
5. Erie residents who receive their utility statements electronically may stop by Town Hall to pick up their Erie Bucks card after May 1st.
6. Every month, participating businesses submit the amount of Erie Bucks redemptions to the Town for reimbursement. The Town will process redemptions within 15 calendar days.

Every business can use more customers, and the Town, the Chamber and EEDC are committed to helping Erie businesses be successful. Please join us in this program.

Please complete and submit the online application located on the Town's website by visiting www.erieco.gov/economic_development.

Please direct questions or comments to Fred Diehl, Assistant to the Town Administrator at 303-926-2764 or email fdiehl@erieco.gov.





Board of Trustees

Experience Erie - Your Future is Here! Board Approves Homebuyer's Incentive Program for New Erie Residents

New Erie Residents are Eligible to Receive up to \$3,000 in Incentives!

Incentives Available for Purchasers of New and Existing Homes in Erie

- 3-Month Family Pass to Erie Community Center* - (Valued at \$189) Limited to first 60 applicants in 2011.
- Colorado National Membership Discount* - (Valued at \$2,250) One Free Golf Membership Initiation Fee (\$1500 value) and six months free dues with one year paid in advance (\$750 value) (Associate Membership only)
- Welcome Flight* - (Value \$99) Free welcome to Erie flight provided by Vector Air. This flight will introduce new Erie residents to the airport and provide an aerial tour of Erie.
- Ongoing Tree Incentive Program - (Value: \$125) Certificates are distributed on a first-come, first-served basis until all have been claimed for the calendar year.
- Free Irrigation Audit - (Value: \$110) Available on a first-come, first-served basis until all have been claimed for the calendar year. Residents can call 303-999-3820 extension 217, or register on line at www.conservation-center.org at any time.
- High Efficiency Washing Machine Rebate - (Value: \$50) 120 rebates of \$50 each; good towards the purchase of high efficiency washing machines are available on a first-come, first-served basis.

Additional Incentive Available for Purchasers of NEW Homes in Erie

- One Time Free Tree Program* - (Value: \$200) Each buyer of a new home in Erie receives a \$200 Tree Certificate good towards the purchase of trees at participating nurseries.

* In order to receive the Erie Community Center 3-Month Pass, One Time Free Tree Certificate, Golf Discount, and Welcome Flight Coupon, please visit www.erieco.gov to download and complete the application. Applications must include an attached copy of real estate transaction or closing document as verification of closing date.

For more information please visit www.erieco.gov or call 303-926-2700.

The Town of Erie makes no assurances regarding services or incentives offered by participating private entities. Please contact the individual business with respect to any particular questions or concerns.



THE ERIE BOARD OF TRUSTEES MEETS THE SECOND AND FOURTH TUESDAYS OF THE MONTH IN THE TOWN HALL BOARDROOM LOCATED AT 645 HOLBROOK STREET.

CONTACT THE BOARD VIA EMAIL AT **BOT@ERIECO.GOV** OR THROUGH THE TOWN CLERK'S OFFICE AT **303-926-2731**. THE TRUSTEES' INDIVIDUAL EMAIL ADDRESSES AND PHONE NUMBERS ARE LISTED BELOW:

Mayor

Joe Wilson

jwilson@erieco.gov or 303-990-0079

Mayor Pro Tem

Cheryl Hauger

chauger@erieco.gov or 303-828-9109

Trustee

Joe Carnival

jcarnival@erieco.gov or 303-720-6621

Trustee

Ronda Grassi

rgrassi@erieco.gov or 303-665-3217

Trustee

Mark Gruber

mgruber@erieco.gov or 720-383-4212

Trustee

Paul Ogg

pogg@erieco.gov or 303-828-0764

Trustee

Colin Towner

ctowner@erieco.gov or 303-818-3314





This year's Erie 9 Health Fair will be held at the Erie Community Center on Saturday, April 16th from 7:00 am - 12:00 pm.

Volunteers are needed to help run Erie's 9 Health Fair! Both medical and non-medical volunteers are needed to draw blood, manage registration, provide screenings and more. Please note: participants must be at least 18 years of age.

For more information contact Liz Carnival at lcarnival@erieco.gov.

Erie Arbor Day & Earth Day Celebration

The 2011 Arbor Day & Earth Day Celebration, sponsored by the Town of Erie, the Erie Tree Board, and Tree City USA, is scheduled for Saturday, April 23, 2011 from 10:00 am to 12:00 pm at the Erie Community Park located at 450 Powers Street.

This year's activities include: free tree seedlings & educational materials, free refreshments, drawings for prizes & gift certificates, certified arborist Q&A booth, hands-on tree plantings, flag ceremony, presentation of Tree City USA plaque and Kids' activities.



For more information contact Christy Edwards at cedwards@erieco.gov.

6th Annual Spring Clean-Up

On Saturday, May 7, 2010 the Erie Department of Public Works will be hosting its 6th annual Spring Clean Up event at the Denver Regional Landfill located at 1441 Weld County Road 6 in Erie. Hours of operation will be from 7:00 am to 2:00 pm. During the Clean Up event, residents may dispose of any large household items as well as tree limbs or other yard waste FREE OF CHARGE.



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The entrance to the Denver Regional Landfill is located on Weld County Road 5 south of Weld County Road 6. Residents must show either a Town of Erie

water bill or drivers license with an Erie address as proof of residency. Please note the following:

- All loads must be covered
- All load's must be level with bed of the Truck and/or Trailer
- Construction materials such as roofing shingles, concrete, and framing materials could be subject to charges
- Items that will not be accepted include hazardous materials such as refrigerators, car batteries, tires, and paint.

For more information contact Raelynn Ferrera at rferrera@erieco.gov.

Residential and HOA Tree Incentive Programs

The **Residential Tree Incentive Program** allows residents to request a certificate for 50% off the cost of a tree, up to \$125. For 2011 there will be 1,000 certificates available, to be distributed on a first-come, first-served basis, with requests being accepted beginning March 1, 2011.

How the Program works:

- Only Town of Erie residents qualify for this program (Residency is verified through our utility billing system).
- Call the Tree Incentive Hotline at 303-926-2739 and leave your name, physical address, and home phone number. (PO box if applicable)
- Within 10 business days you will receive an informational packet with a welcome letter, numbered tree certificate, list of approved nurseries, 2011 approved tree list, and a tree planting diagram.

Once you receive your packet, take your certificate to an approved nursery, choose an approved tree and present the certificate at the time of payment. The nursery will deduct 50% of the cost of the tree – up to \$125. Residents are responsible for the remaining balance, including any applicable taxes and delivery charges. Certificates may only be used toward the purchase of a tree. No labor charges, shrubs or other plant material qualify.

Visit www.erieco.gov to view the 2011 Approved Tree List and the Tree Planting Diagram. 2011 Participating Nurseries will be posted soon. Ideal tree planting times are March 31 - June 15 and September 1 - October 31.

The **Homeowner's Association (HOA) Cost Share Program** was created to assist HOAs with the cost of planting trees in Town-owned; HOA-maintained parks, open space, and arterial right-of ways. Requests for new trees will be given priority over replacement trees. Preference is given to applicants who did not receive trees the previous year. Maximum authorized expenditure for 2011 will be \$60,000.

For additional information or if you have difficulty with the hotline extension, please email Karen Esslinger or call 303-926-2799.

TOWN OF ERIE COMPLETE PROPERTY TAX MILL LEVIES FOR 2011

• GENERAL OPERATING FUNDS: 7.288 \$203.04*

• TRAILS & NATURAL AREAS ACQUISITION: 4.000 \$111.44*

• ERIE COMMUNITY CENTER CONSTRUCTION BOND: 6.088 \$169.62*

* Example: If you own a home with an actual value of \$350,000, your total Town of Erie Mill Levy for 2010 would be \$484.10.