



Erie Area Business Workshops & Webinars

Helping businesses to connect the dots...

August, 2017

Human Resource Survival Guide for Your Small Business Register

Thursday, August 03, 2017 5:00 PM to 7:00 PM

Topic: Managing Employees

Are you struggling to survive day-to-day employee issues? Learning how to hire, fire, manage and motivate employees is not easy. Ensuring you are following all the employment laws can be even more daunting. You didn't go into business to manage employees and learn HR regulations! Courtney Berg will teach you the 7 things you need to know to make HR and employee management easier. She also will cover the top HR rules that small business must live by to handle common HR issues. Courtney takes boring HR concepts, adds humor and practical experience to bring you information you will use the minute you leave the seminar.

Speaker: Courtney Berg, CourtSide Consulting, LLC

Location: City of Thornton Economic Development Center - North Metro SBDC Satellite Location, City of Thornton Economic Development Center

Fee: FREE

El Poder de la Comunicación y la Marca Personal (Branding) Register

Thursday, August 03, 2017 5:30 PM to 7:30 PM

Topic: Not Set

Permítenos mostrarte cómo la expresión de tu "por qué" puede cautivar e inspirar a otros a tomar acción a tu favor. 3 problemas que enfrentan los emprendedores al hacer autopromoción: 1. ¿Estás buscando el secreto para el éxito? ¿Sabes por qué algunas personas obtienen lo que quieren mientras que otras trabajan realmente duro solo para ir pasando? ¿Sigues dándote de golpes contra el pavimento y no recibes los resultados que deseas? 2. Ausencia de una marca personal (Branding): ¿Alguna gente dice sentirse confundida referente a lo que te dedicas? ¿Sabes cómo tu marca personal está afectando los resultados de tu negocio? 3. Inseguro de tus resultados ¿Estás frustrado con la inestabilidad de tus resultados o preocupado por el futuro próximo? ¿Quieres más resultados de tus campañas de marketing? ¡Toma acción ahora y descubre cómo el poder de la comunicación y de tu marca personal (personal branding) puede aumentar, y ¡consigue lo que deseas!

Speaker: Rocio Perez, Inventiva Consulting

Location: Boulder SBDC

Fee: FREE

Start-Up Orientation Register

Thursday, August 10, 2017 6:00 PM to 8:00 PM

Topic: Start-up Assistance

Location: North Metro Denver SBDC

Fee: \$ 25.00

Erie: Ready to Start a Business Register

Tuesday, August 15, 2017 6:00 PM to 7:45 PM

Topic: Not Set

High Plains Library District - Erie Library 400 Powers St Erie CO 80516

Location: East Colorado SBDC - Erie Satellite

Fee: FREE

Start-Up Essentials Register

Wednesday, August 16, 2017 1:00 PM to 4:30 PM

Topic: Not Set

Attorney Theresa Pickner walks you through the nuts and bolts of starting your own business, including legal entity selection, taxes (sales, use, and payroll), liability protection, registering your trade name, and more. This workshop will help save time and stress by helping you determine which agencies to contact along with the forms you will need, and by providing the information necessary to make key decisions before completing your paperwork. You will receive a digital packet containing reference materials and forms you will need to get your business started right away. Attendees may also arrange for a private consultation for up to an hour with Theresa Pickner at no extra charge. Location: Boulder Public Library Main Branch, 1001 Arapahoe Avenue in the Canyon Room (North Building)

Speaker: Theresa A. Pickner, Attorney at Law

Location: Boulder SBDC

Fee: \$ 45.00

Start-Up and Go (Start-Up Part II) Register

Thursday, August 24, 2017 6:00 PM to 8:00 PM

Topic: Start-up Assistance

Location: North Metro Denver SBDC

Fee: \$ 25.00

Buying or Selling a Business Register

Tuesday, August 29, 2017 9:00 AM to 12:00 PM

Topic: Not Set

This seminar covers the fundamentals of the business acquisition process and is geared to both buyers and sellers. The elements of a business sale, including business valuation, financing and due diligence will all be covered in this fast-paced event. Concepts that attendees will learn: • Elements of a business sale • Business valuation • Financial recasting • Business financing • Value drivers • Reasons to buy or sell a business

Speaker: Front Range Business, Inc.: Suzanne De Lucia, President and Paul Chambliss, Vice-President

Location: Boulder SBDC

Fee: \$ 45.00

September, 2017

Leading Edge Info Session Register

Thursday, September 07, 2017 6:00 PM to 7:30 PM

Topic: Business Basics

Location: North Metro Denver SBDC

Fee: FREE

LEADING EDGE Entrepreneurship Series for Startups - Longmont Register

Tuesday, September 12, 2017 6:00 PM to 9:00 PM, 10 sessions ending Tuesday, November 14

Topic: Not Set

LEADING EDGE ENTREPRENEURSHIP SERIES FOR START-UPS AND EARLY-STAGE BUSINESSES - LONGMONT

PROGRAM Sept. 12 - Nov. 14 | Tuesdays 6:00 - 9:00 PM Size: Start-Up & Early-Stage Businesses The Leading Edge Entrepreneurship Series is a hands-on, step-by-step business planning program for start-up and early stage businesses. Through this 10-part Series -- with expert help all along the way -- you can test the feasibility of your idea, solidify your business model, and build a road map to profitability. You can finish the series with an actionable business plan -- to access potential financing or to use as a blueprint to manage your business.

Speaker: Mo (Maureen) Kanwischer, Momentum Business Consulting

Location: Boulder SBDC - Longmont Satellite

Fee: \$ 495.00

Startup Roadmap Register

Wednesday, September 13, 2017 6:00 PM to 9:00 PM

Topic: Not Set

Plan the successful launch or growth of your business with the Startup Roadmap workshop. Instructors will use the Business Model Canvas to identify key challenges you'll need to address as your business grows. Attendees can expect to: • Begin a draft of their Business Model Canvas • Understand how it serves as a foundation for a business plan • Draft basic financial projections and understand cash-flow vs.

income • Be provided a list of resources to dig deeper Startup Roadmap is a three-hour, hands-on workshop with a focus on making key business concepts clear, accessible and actionable.

Speaker: Bing Chou, MojoTech and Ian Netherton, CPA/ABV, CGMA

Location: Boulder SBDC - Longmont Satellite

Fee: \$ 45.00

How to Make a Go/No-Go Decision on a Government Proposal [Register](#)

Thursday, September 14, 2017 8:00 AM to 10:00 AM

Topic: Not Set

Location: Guaranty Bank and Trust, Longmont

Fee: FREE

Start-Up Orientation [Register](#)

Thursday, September 14, 2017 6:00 PM to 8:00 PM

Topic: Start-up Assistance

Location: North Metro Denver SBDC

Fee: \$ 25.00

Carbon Valley: Ready to Start a Business [Register](#)

Tuesday, September 19, 2017 6:00 PM to 7:45 PM

Topic: Not Set

High Plains District - Carbon Valley Regional Library 7 Park Ave Firestone CO, 80504

Location: East Colorado SBDC Training Site - Carbon Valley Regional Library

Fee: FREE

Leading Edge Info Session [Register](#)

Tuesday, September 19, 2017 6:00 PM to 7:30 PM

Topic: Business Basics

Location: North Metro Denver SBDC

Fee: FREE

Start-Up Essentials [Register](#)

Wednesday, September 20, 2017 1:00 PM to 4:30 PM

Topic: Not Set

Attorney Theresa Pickner walks you through the nuts and bolts of starting your own business, including legal entity selection, taxes (sales, use, and payroll), liability protection, registering your trade name, and more. This workshop will help save time and stress by helping you determine which agencies to contact along with the forms you will need, and by providing the information necessary to make key decisions before completing your paperwork. You will receive a digital packet containing reference materials and forms you will need to get your business started right away. Attendees may also arrange for a private consultation for up to an hour with Theresa Pickner at no extra charge. Location: Boulder Public Library Main Branch, 1001 Arapahoe Avenue in the Canyon Room (North Building)

Speaker: Theresa A. Pickner, Attorney at Law

Location: Boulder SBDC

Fee: \$ 45.00

Setting Up Your Accounting Systems [Register](#)

Thursday, September 21, 2017 4:00 PM to 8:00 PM

Topic: Business Accounting and Budget

Improve your bottom line with a sound financial reporting foundation. Good organization saves time and money. • Define what you need to track in order to pick the right tools. • Design or redesign your account list to ensure meaningful reporting. • Utilize a month-end checklist to help you get it done right.

Speaker: Suzy Schutz of Apis Business Solutions and eL3

Location: City of Thornton Economic Development Center - North Metro SBDC Satellite Location, City of Thornton Economic Development Center

Fee: FREE

Leading Edge Business Planning: Business Plan & Model Building Workshop [Register](#)

Tuesday, September 26, 2017 6:00 PM to 9:00 PM, 10 sessions ending Tuesday, December 05

Topic: Business Basics

Location: North Metro Denver SBDC

Fee: \$ 295.00

Manage Your Google My Business Listing Correctly or Be Invisible Online Register

Wednesday, September 27, 2017 9:00 AM to 12:00 PM

Topic: Not Set

Did you know Google gives Google My Business Listings away for free, and relies on YOUR listing to tell people how to find you when they're searching nearby or for a business like yours? You might feel like you already have enough to do between running your business and trying to think of clever things to post on your social media accounts, but your Google My Business listing may be the most important thing you can do to make sure new customers can find you online (even more important than social media, or blogging, or SEO strategy). Harness the power of a FREE Google My Business listing to make sure you are seen by people searching nearby or searching for a business like yours.

Speaker: KC Coburn, Marketing Java

Location: Boulder SBDC

Fee: \$ 45.00

6 Pillars of Launching an E-Commerce Store Register

Thursday, September 28, 2017 9:30 AM to 12:00 PM

Topic: Not Set

During this 2.5-hour interactive workshop, you will learn the key steps to launching a successful e-commerce store. You will learn about choosing a domain, choosing a selling platform, customizing the look and feel of the store, customizing images and descriptions of your products or services, configuring your payment methods, and ways to market your online store. You will walk away with some great tools and strategies to get your e-commerce store running and making profits!

Speaker: Sam Gastro

Location: Boulder SBDC

Fee: FREE

Technology Venture Series Register

Friday, September 29, 2017 8:00 AM to 12:00 PM, 5 sessions ending Friday, December 01

Topic: Not Set

Location: Boulder SBDC

Fee: \$ 1595.00

Upcoming Events

Erie Chamber of Commerce Colorado Business Summit

September 20, 2017 from 9:00 a.m. to 5:30 p.m.

Come for a day of networking, business promotion and inspirational speakers! We have a full line-up for you to experience. Take back valuable information to your individual businesses! Networking opportunities throughout the event.

Location: Lionsgate Event & Conference Center 1055 S. 112th Street (Highway 287), Lafayette

Fee: \$150.00 Registration includes a continental breakfast, buffet lunch, speakers, workshops and a goodie bag to remember the day!

Register [here](#).

Updated 08.02.2017

ONLINE WEBINARS AND RESOURCES MATERIALS:

- East Colorado SBDC Free E-Learning Videos <http://www.eastcoloradosbdc.com/training/free-elearning-videos>
- Highplains Library <http://highplains.libguides.com/business>
- SBA Learning Center Online Training & Videos <https://www.sba.gov/tools/sba-learning-center/search/training> Topics include: Sales: A Guide for the Small Business Owner; Marketing 101: A Guide to Winning Customers; Legal Requirements for Small Businesses; Introduction to Pricing; Small Business Employee Recruitment and Retention; Savings Plans for Small Businesses; Financing Options for Small Businesses; Cybersecurity for Small Businesses; Introduction to Accounting; How to Prepare a Loan Package; and much more.
- The [IRS Video portal](#) contains video and audio presentations on topics of interest to small businesses, individuals and tax professionals. You will find video clips of tax topics, archived versions of live panel discussions and webinars.

CLASS LOCATIONS:

Boulder SBDC	Bolder Library, Main Branch, 1001 Arapahoe Avenue, North Wing-Canyon Entrance, Boulder, CO 80302
Boulder SBDC - Longmont Satellite	Longmont Area Chamber of Commerce, 528 Main St. Ste. A, Longmont, CO 80501
East Colorado SBDC – Erie Satellite	Classes at Erie Community Library, 400 Powers Street, Erie, CO 80516 Consulting at Erie Chamber of Commerce 235 Wells Street, Erie, CO 80516
East Central Colorado SBDC – Firestone Satellite	Classes at Carbon Valley Library, 7 Park Avenue, Firestone, CO 80504 Consulting at Carbon Valley Chamber, 8308 Colorado Blvd. Firestone, CO 80504
East Central Colorado SBDC – Fort Lupton Satellite	Fort Lupton Chamber of Commerce, 321 Denver Ave., Fort Lupton, CO 80621
East Colorado SBDC – Mead Satellite	East Colorado Bank, 141 Main Street, Mead, CO 80524
East Colorado SBDC – Windsor Chamber of Commerce Satellite	Windsor Chamber of Commerce, 421 Main Street, Windsor, CO 80550
North Metro Denver SBDC	Front Range Community College, 3645 W. 112 th Ave. Room C1220, Westminster, CO 80030 (Inside Entrance 3 on Southeast side of campus)
North Metro Denver SBDC - Brighton Satellite	Historic Brighton City Hall, 22 S. 4 th Ave. #305, Brighton, CO 80601
North Metro Denver SBDC - Broomfield Satellite	Broomfield Business Resource Center, 2095 W. Sixth Ave., Ste. 109, Broomfield, CO 80020

Note: Some classes may be held at other locations, review registration for exact location/room.