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Your Future is Here.

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FALL 2012

# TOWN OF ERIE

## ECONOMIC DEVELOPMENT NEWS

Photo: Mayor Joe Wilson speaks with retail developers about the great opportunities in Erie at the International Council of Shopping Centers convention in May 2012.

## PERMIT SAVINGS OPPORTUNITIES

### BUILDING PERMIT SAVINGS FOR HISTORIC ERIE NEIGHBORHOOD

Through October 5, 2013 the Board of Trustees has approved a waiver of certain building permit fees in the Historic Erie Neighborhood. The building, electrical, mechanical, plumbing, demolition, fence, re-roof, solar energy system or device permit fees and applicable plan check fees are waived for existing commercial and residential buildings.

If you are considering making a repair, remodeling, or expanding your home or building this is a great time to take advantage of this discount.

Here is an example of savings you may encounter: Electrical project with a valuation of \$500:

- Permit Fee \$23.50 - Waived
- Electrical Fee \$35 - Waived
- Use Tax \$8.75
- Only pay \$8.75

To learn more about the program, and to see how your real estate project can benefit please contact:

Bryon Horgen  
Building Official  
bhorgen@erieco.gov  
303-926-2781



HISTORIC ERIE NEIGHBORHOOD  
(Area of Temporary Waiver for Building Permit Fees)

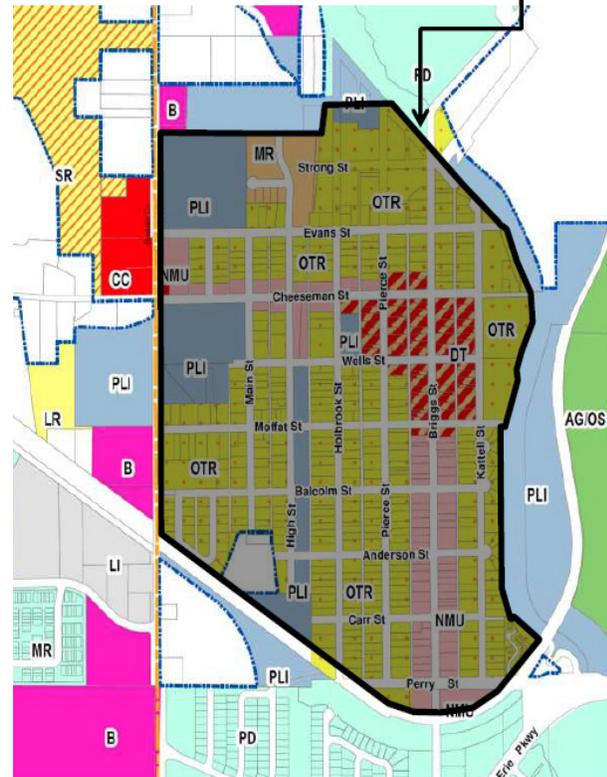


Photo: Boundary for building permit waivers in Historic Erie.

# COMMERCIAL BROKER INCENTIVE

## TOWN INCENTIVE DESIGNED TO AID NEW BUSINESS EXPANSION BY REWARDING COMMERCIAL BROKERS

**Question:** How do you involve a greater number of people actively thinking about locating their business in Erie?

**Answer:** Motivate the hunters.

And that's why if you are a commercial real estate broker (i.e. the hunter) doing business in Erie just got a whole lot more rewarding!

The Town of Erie Board of Trustees approved the *Commercial Broker Incentive Program* as part of the Town's economic development efforts. The program rewards referring real estate brokers for their efforts in attracting new business expansion in Erie. (Businesses relocating in Erie are not eligible.) After the new business is open for a minimum of 90 days, the referring real estate broker is



eligible for a 0.5% fee based on the purchase price or lease value of the property.

Purchase Price Example:

- Purchase Price - \$500,000
- Business Opening Date - May 1, 2013
- Eligibility Date - August 1, 2013
- Incentive Amount - \$2,500

Lease Price Example:

- Monthly Lease Rate - \$10,000
- 3 Year Lease Rate - \$360,000
- Business Opening Date - May 1, 2013
- Eligibility Date - August 1, 2013
- Incentive Amount - \$1,800

The Town's 2013 Budget allocates \$15,000 for the Commercial Broker Incentive Program. That amount supports \$3 million in commercial real estate projects.

All business categories including: retail, office, light industrial, and primary employment are eligible for broker incentives under this new program.

To learn more about the program, and to see how your commercial real estate project can benefit by locating in Erie, please contact: Paula Mehle, Economic Development Coordinator at [pmehle@erieco.gov](mailto:pmehle@erieco.gov) or 303.926.2769



### BUSINESS SITE ASSISTANCE

The Economic Development Division is here to help businesses with locating the perfect office, retail, or industrial site in Erie. After a site is selected, staff will help the business through the development and permitting process.

**For more information, please contact Paula Mehle, Economic Development Coordinator at [pmehle@erieco.gov](mailto:pmehle@erieco.gov) or 303.926.2769**

Visit [WWW.ERIECO.GOV/ECONOMIC\\_DEVELOPMENT](http://WWW.ERIECO.GOV/ECONOMIC_DEVELOPMENT)

Paula joined the Town of Erie in August, 2012. She has over 15 years of planning and economic development experience at the municipal level, 9 of which have been in the North Metro area.

### NOTIFY ME

Visit [www.erieco.gov](http://www.erieco.gov) to sign up to receive email and/or text message alerts pertaining to the latest Economic Development news.

# BUSINESS TIDBITS

BUSINESS MARKETING, SAVINGS, AND MORE



Photo: Youth sports shirts and outfield wall sponsorships are a great way to tell Erie about your business. Call 303.926.2551 for details.

## Town Event & Facility Sponsorship Opportunities

Picture this...Your business name in lights!!

Yes, it's true; your business name could scroll on the electronic message board at the Erie Community Center. Are you looking for ways to get your business name out to the community? Consider sponsoring one or more of the great events the Town of Erie holds. Another option, have your business name posted on the ball fields, community center message board or on the backs of uniforms.

The Town of Erie is looking to help promote your business while your busi-

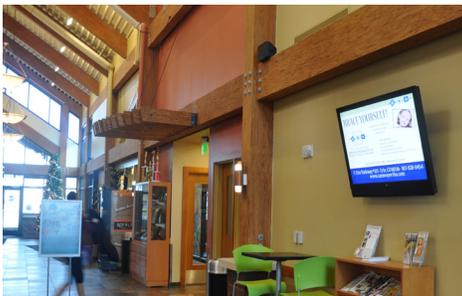


Photo: Erie Community Center message board is viewed on the way in and out.

ness helps the community by supporting such events as the Concerts or Movies in the Park, The Great Erie Outdoor Adventure, or other community events and activities. In return for your sponsorship your company's name qualifies to be posted on a variety of products, banners, or facilities.

For details and rates please contact Kris Wilson, Recreation Division Manager at [kwilson@erieco.gov](mailto:kwilson@erieco.gov) or 303.926.2551.

## State of Colorado Secretary of State Limited Time Discounts on Fees

Effective December 1, 2012 the Colorado Secretary of State is offering a "fee holiday" for online business filings to a rate of \$1. This special deal will be evaluated monthly so take advantage of it as soon as possible if applicable to your business.

Is your Periodic Report due? Are you considering a new business and need to file an Articles of Organization or Incorporation? Need to reserve a business name? Go online to <http://www.sos.state.co.us/> and see the press release announcing this reduction under the Newsroom tab.



## Business Resources:

Each issue of the Town of Erie Economic Development News will feature information on free and low cost programs for businesses.

### Government Contracting:

Procurement Technical Assistance Centers are available to assist businesses with obtaining government contracts. Visit <http://coloradoptac.org> for specifics or call 303.453.8512 to arrange an appointment at the Westminster office located at 12200 Pecos Street (located within the Adams County Economic Development offices).

### Small Business Development Centers - SBDC's

The SBDC's offer "free and confidential counseling and various training programs. The SBDC combines information and resources from federal, state and local governments with those of the educational system and private sector to meet the specialized and complex needs of the small business community. Regulatory, management, financial and marketing experts work in partnership to provide entrepreneurs with crucial information that can mean the difference between success and failure."

Go online to <https://coloradosbdc.org/> to find out more about the free and low cost workshop and services. Click on "Request Free Counseling" and a local SBDC representative will contact you to discuss your plans and arrange a meeting. The SBDC serves start-up and growing businesses under 500 employees.

# NEW APPLICATION & SAVINGS

**\$1 BUSINESS LICENSE APPLICATION THROUGH 2013  
FOR NEW EIRE BUSINESSES, NEW APPLICATION FORM**



The Town of Erie is now offering new businesses a discounted business license application fee for 2013 of only \$1, a savings of at least \$49.

Mayor Joe Wilson believes "this savings opportunity shows to business owners considering

locating or starting in Erie that the Town is welcoming them with open arms."

Over the last few years more people have started their own businesses as a way to give them an opportunity to be their own boss or to generate additional income. When forming a business it is important to register not only with with Town but with the State as well. (See page 2 for additional discounts from the State of Colorado.)

The 2013 business license application has been updated and broken into two different applications. No longer will

businesses need to download the Affidavit of Lawful Presence from the State's website. For Home Occupations a different license application is available.

The new applications will give all applicants the opportunity to sign up for business development information including: creative ideas to help grow a business; connections to a variety of business services; and much more.



# BUSINESS FROM SPORT FACILITIES

**VELODROME AND STREET LEAGUE SKATE PLAZA ATTRACTIVE  
TO BUSINESSES**

**We help make *Velodreams* a reality.**

Building the Boulder Valley Velodrome has been a dream of Boneshaker, LLC for a long time. From the moment partners Frank Banta and Doug Emerson chose to build the olympic caliber track in Erie, helping them bring their project to fruition has been our passion. From concept to completion the Town of Erie has worked with their team to keep this project on track. All of us at Erie Town Hall would like to thank Frank and Doug for the opportunity. We'll see you at the Grand Opening!



The Boulder Valley Velodrome under construction along County Line Road south of Erie Parkway is gaining its share of rubberneckers - including those who see it as a success story to build upon.

Where to some it may look like not much is happening on the velodrome at the velodrome site, there is. While the concrete has been curing for the infield tunnels, developers and brokers are making connections. They are crunching the numbers see how they can take advantage of this unique project destined to attract cyclists from across the region.

**In other news...**

The wheels continue to be in motion in Erie with the first permanent certified Street League Skate Plaza under construction at Erie Community Park. This new facility is attracting more than just kids. Public Eye skate location is set to open up their second store across the street at Coal Creek Center next to Avista.

